

Management 308: MIT Sloan Seminars in Management II

Instructor: Professor Nakiye Avdan Boyacigiller

Office Hours: Please contact my assistant Isil Inoglu (isili@sabanciuniv.edu) for an appointment.

This course is designed to give Sabanci undergraduates from all programs an opportunity to benefit from the strategic partnership agreement Sabanci University has signed with MIT Sloan, one of the top business schools in the world. Each semester 2-3 MIT Sloan faculty members will be visiting the Sabanci School of Management. The visitors will be from a wide breadth of areas in management and will spend a week each on our campus.

Class Schedule and Attendance: Attending the seminars to be given by the Sloan faculty are mandatory. The seminars will be scheduled at a time that fits the class schedules of students taking Mgnt 308 and most probably will be in the late afternoon. This semester, one seminar is scheduled to be held at the Seed conference center (at SSM in Emirgan). Transportation will be provided from campus to Seed. In addition to the MIT seminars, small groups of students will meet with Dean Boyacigiller early on in the semester to discuss their learning objectives for this class. A final meeting will occur after the final MIT seminar for everyone to present their essays to their classmates. Again, these will be scheduled to suit the schedules of students attending the class, and may be over dinner at the end of the semester.

Reading:

1. Read the bio and web page of each MIT professor before you attend their seminar.
2. Read the web page of MIT Sloan and the Sabanci School of Management web page.

Written Assignments:

1. A one page summary of what you found most interesting about each seminar. These will be due one week after the seminar date. One for each seminar (2 or 3).
2. A brief essay (5 pages, double spaced) on one of the following topics:
 - a. How can Sabanci University further benefit from its ties with MIT Sloan? How can MIT Sloan more benefit from its ties with Sabanci University?
 - b. What more should SU be doing to attract the best students in Turkey to study at SU?